




**beauty
star®**

A new season of **Colour, Style & Design**

Spring / Summer Promo 2022

(Validity 30/06/2022)

Welcome spring

Spring has come, let's look to the future with optimism and make room for colour!

The **2022 furnishing trends** always involve **intense and decisive colours**. **Blue, red** and shades of **green** are this year's must-haves, combined with **neutral tones** typical of an **essential and minimal style**.

Bright colours, which have already inflamed the fashion catwalks in the Fall-Winter 2021/2022 collection, are also proposed in the furnishings, through **unusual and contrasting combinations**.



The Olive Green: big news in 2022

The great use of this colour for the 2022 meets the need for orientation on **natural materials** of furniture interior of 2022, being able to beautifully match the textures that they feature. It will be used in **modern but relaxing environments**.



The blue: news and legacy of 2021

In 2021, **blue**, in its **navy shade**, was particularly used. But then what about 2022? Do we look to the past? The answer is yes, but also no. Blue, never goes out of fashion. It goes with **classic contexts**, but also in the more modern and contemporary. This year, for example, it will be combined with **gold**.



The Pink: and all its shades

Next to the deep and decisive colours like those just seen, you will often find in the furniture of 2022, **pink**, from its lightest to its darkest shades. It will also find ample space for details and decorations, as well as fabrics, being a particularly **nuanced strong and decisive**.



Red and Yellow Ochre: the bold colours

2022 will also leave plenty of room for **red**, which will find its maximum shape of expression in the combination with white and in a glossy finish. Equally **warm and enveloping**, yellow **ochre** will be a great presence, especially for walls. And if you are wondering how to match the furniture to this colour, the answer is simple: just focus on the **contrast** with a dark and cold tone, such as forest green, or opt for a “soft” solution, with a more neutral pale grey.





Upgrade with steam

New **almond**, the world's best wash unit is on offer with the “**steam system**”: an unmissable opportunity to give an inimitable service to your customers.



New Almond Wash Unit with Steam System
Air Massage

Air Massage + Steam System

Unmistakable style

Classic colours for **Cleopatra**, **Anita** and **Anita Rec.** in versions with optional piping. The **Chelsea + Bowery** and **Brooklyn** styling units, from the **New York New York** line, add a touch of originality to the salon.



Brooklyn styling unit

Anita Rec. chair
with Disco Block base
and Footrest

Anita chair
with Disco Block base

Chelsea styling unit
+ **Bowery** mirror

Cleopatra Pro wash unit
Relax with electric leg lift

Air Massage with electric leg lift
and air massage
with Otol system

Contrasting colours

The **Shell** styling chair coordinated with the **Satin Shell** wash unit, for a classic mood. Combined with the **Led New** styling unit, they become a Must Have for a bright and trendy salon.



Satin Shell wash unit

Shell chair
with Disco Block base

Led New styling unit

The World in a room

In a small space you can create a beautiful trendy salon, all you need is taste. The sinuosity of the wash unit **Artemisia 65 Special** is in harmony with the **Artemisia** styling chair.

Enhanced by the winning combination of the **Chelsea** styling unit and the **Stargate** mirror. Finally, the **Cassiopea** reception desk, as the icing on the cake, for a complete salon.



Cassiopea Reception

Artemisia 65 Special wash unit
Comfort with electric leg lift (Black)

Slat Massage with electric leg lift
and slat massage (Black)

(Other colors)

Artemisia chair
with Disco Block base

Chelsea styling unit
+ **Stargate** mirror

Attractive customisation

Elvis Flip in the coloured version changes face, for a more attractive and elegant **Barber** salon.

Add character to your space by customising the chair with your logo. The **Sequoia** version of the **Barber station** brings masculinity to your salon.



Barber Station
+ Ecosteam for free

Elvis Flip Chair
White structure - Skay color
Free personalized sticker

100% Safe

Uvc Totem is a room sanitiser.
Uvc Manhattan sanitises working tools.
They belong to the **100% Safe** line and
are indispensable for not being
unprepared in the future.

In times of pandemic, air sanitation is essential.
These products are part of the 100% safe line designed
to eliminate viruses and bacteria.

UVC Totem

This is the ambient air purification system.
Essential in the salon of the future to keep the
workspace sanitised 24 hours a day with low energy
consumption. Allows the sanitisation of 120 m³/hour
is not harmful to people.

Uvc Manhattan

Integrated trolley with an uvc ozone free drawer for
sterilising work instruments. Service trolley with 3
drawers + 1 sanitising drawer.



Uvc Totem air sanitizer

Trolley with sterilising hairdressing tools **Uvc Manhattan**



The frontier of well-being:

Vapomist 2 and Igloo: a fusion of science, design and sustainability.
The present and the future of treatments in your salon.

Going to the hairdresser has become a gesture not only aesthetic but also of **well-being and relaxation**. For some years now, the salon can be considered a real **wellness centre**, where you can relax and treat your hair and scalp to specific treatments that improve health and consequently beauty. From this perspective of combining cosmetic care with healthy treatments, the **“Steam System”** was born, a real **SPA** for hair and scalp. The wash unit with steam treatment allows you to take a sauna with hot steam to

the head, bringing to the hair and scalp all the benefits of hot steam, also allowing the client to relax, thanks to the **reclining massage chair**. The hot steam treatment can be carried out with or without the addition of specific cosmetic products, chosen according to the customer’s needs. The effect of various active ingredients and their penetration into the hair and scalp is in this case favoured and enhanced by both the massage and the **hot steam**.

“Standard” procedure of use of the wash unit with steam treatment



1

Wash normally hair with shampoo



2

Apply the mask to wet hair to start treatment



3

Insertion of essences/positioning igloo



4

Activation of **hot steam** to increase product absorption in the hair (duration max. 10 min.), possibly combined with a massage



5

Rapid **cold steam** treatment of nebulised water (max. duration 50/60 sec.)



6

Final rinse

Wash units in promotion

New Almond

Reclining basin

Air Massage

Electric leg lifts and air massage

Air Massage + steam system

Electric leg lift + air massage + steam system



Cleopatra Pro

Reclining basin | Inspectable seat

Relax

Electric leg lifts

Air Massage

Electric leg lift and air massage with Otol system



Artemisia 65 Special

Reclining basin| Inspectionable seat

Fix

Without leg lifts
(Skay 008)

Relax

Electric leg lifts
(Skay 008)

Slat Massage

Electric leg lifts and slat massage
(Skay 008)



Satin Shell

Reclining basin

Fix

Without leg lifts



The best washing in the World

- Galvanised steel construction
- Maximum horizontal extension
- Automatic raising
- Lymphatic drainage massage max.
- Capacity 32 litres



Colored version

Slat Massage

The slat massage is patented and exclusive to the hairdressing sector of Beauty Star - Maletti Group.



SCAN ME

This latest generation massage guarantees:

- **Comfort and well-being**, thanks to the enveloping wave massage designed around the spine concept
- **Quality and reliability**: 2-year guarantee
- **Lymph-draining power**: promotes blood flow and general relaxation
- **Silence**: designed for total relaxation

Steam System

Vapomist 1 + Igloo

Vapomist 2 + Igloo



Vapomist 1 e Vapomist 2 + Igloo are adaptable to all our wash units

Styling chairs in promotion

Anita Rec.

Adjustable headrest,
piping included

disco block base



Anita

With piping included
cro block base

disco block base



Artemisia

cro block base

disco block base



Shell

cro block base

disco block base



Furnishing

Cassiopea

Reception

white or black



Hair Station wall mounted

Molecular accelerator lamp

with metal structure



Styling units in promotion

Brooklyn

Central styling unit



Chelsea Console

+ Bowery

Chelsea (shelf 2,5 cm)

Bowery

Bowery

Chelsea



Chelsea Console

+ Stargate

Chelsea (shelf 2,5 cm)

Stargate

Stargate

Chelsea



Barber in Promotion

Barber Station

+ Ecosteam for free

sequoia wood

with black basin



Elvis Flip

+ Personalisation

Reclinable and Swivel

coloured + white frame

- Reclinable and Swivel
- White frame
- Upholstered armrests
- Coloured skay
- Logo customisation on offer



Black

ECO STEAM:
The perfect steamer for steam beard treatments. 220V or 110V power supply. Absorption 800 Watt



Take advantage of our

products in stock

Manhattan

Professional trolley
5 drawers

speedy wheels



Only White

Just Color

Professional trolley foldable for
colouring

speedy wheels

1 magnetic bowl included



Only Black

Magneticolor

Professional trolley
foldable for colouring

1 bowl included



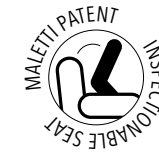
Only Black

Swan

Reclining basin
Inspectionable seat

Fix

Without leg lifts



Only Skay Black 008

Lapo B

Reclining basin

Fix

Without leg lifts



Only Skay Black 008

Jelly Fish

Professional Trolley
colouring / styling

4 bowls / 2 brushes
foil roll



Only White/Black

Joy

Professional Trolley
colouring / hairstyling

White plate
blue or fuchsia accessories

Black plate
blue or fuchsia accessories



Upgrade Easy

Professional Trolley
colouring / hairstyling



Only Black

Celeste

cro block base



Black 008 / Brown 727

Domingo

disco block base



Only Skay Black 008

Led New

Wall styling

with aluminium top





Furnishing the future with style

Our salons are the result of a close relationship between **Beauty*Star** and the client.

Our distributors are trained to respond to your aesthetic and professional needs.

Our stylistic identity is strongly **Italian**, the result of the work of design professionals and craftsmen in the sector. Experience Beauty*Star products in the 200 square metres of our **Show-Room's** eco-friendly.

We look forward to seeing you in Scandiano!



Skay & Wood

Our range of standard skay colours
(other colours on request)



727 SB	879	918	919	001	456	454	455
1485	563	897	875 c	584	893	892	1485
830	920	921	922	572 SB	492 SB	562 SB	008
923	924	925	926	493	engandina		sequoia

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2 years warranty (details available on request) Loans (service available only in some markets)
Contact us for more information or to be contacted by your local distributor
Assembly service (on request)

Black is more Beauty Star is more

A unique style combination:
the Lapo B wash unit and Domingo styling chair in
a total black version at a unique price.
Don't miss the chance to have them both in your salon.

Lapo B

Black basin



Domingo

Black base



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